World Theatre Day 2018
Event Report
As part of the 70th Anniversary of ITI
Tuesday 27 March 2018, 19:30 / UNESCO Hall // Paris, France
2018 is a special year for the International Theatre Institute. The whole of 2018 will be “the Year of ITI” as ITI celebrates its 70th anniversary, which means that ITI and its members will celebrate from January 1 to December 31 with events, ceremonies, festivals, conferences and more. Part of this anniversary was the main celebration of World Theatre Day in Paris on Tuesday 27 March 2018.

World Theatre Day was created by the International Theatre Institute and celebrated for the first time on 27 March 1962, the opening of the "Theatre of Nations" season in Paris. Since then, every year on this date, World Theatre Day is celebrated on a global scale. One of the most important actions for World Theatre Day is the dissemination of the international message through which world-class figures share their thoughts on Theatre, Culture and Peace.
2018 marks seventy years of fruitful collaboration between the International Theatre Institute and UNESCO.

Created by the first Director-General of UNESCO, at a time when East and West were separated by the Iron Curtain, the Institute was initially intended to establish exchanges between countries to promote the teaching of the arts to beginners and professionals, and intended to use theatre as a vehicle for mutual understanding and peace.

Over the decades, the International Theatre Institute and UNESCO have succeeded in establishing a collaboration that is consistent with the core of UNESCO’s mandate on culture, education and the arts, and aims to improve the status of members of the performing arts professions.

Theatre is one of mankind’s oldest art forms. Its history merges with the origins of language itself and its various forms of expression reflect our cultural diversity. UNESCO protects and values the many theatrical forms inscribed on the List of the Intangible Cultural Heritages of Humanity, such as the Sanskrit theatre Kutiyattam (in India), puppet theatre (in Slovakia and the Czech Republic), the tradition of Cocolo dance theatre (in the Dominican Republic) and Nogaku Theatre (in Japan).

Arts education is key to forming generations capable of reinventing the world they inherit. It supports the vitality of cultural identities by emphasising their links with other cultures and thus contributes to the building of a common heritage. It participates in building a tolerant and dynamic citizenship for our globalised world.

The International Theatre Institute, now the largest performing arts organization in the world, with more than ninety Centres on every continent, is celebrating its 70th anniversary today.

Thank you to the delegations of Ivory Coast, India, Lebanon, Mexico and the United Kingdom for supporting this event. Thank you all, and all our best wishes to the International Theatre Institute!

Audrey Azoulay
2018 is “The Year of ITI” since it is its 70th anniversary. To celebrate this special year and to highlight the intercultural and international aspect of theatre, five message authors were selected - one from each of UNESCO’s five regions.

**Asia Pacific**
- Ram Gopal BAJAJ, India

**Arab Countries**
- Maya ZBIB, Lebanon

**Europe**
- Simon MC BURNEY, UK

**The Americas**
- Sabina BERMAN, Mexico

**Africa**
- Werewere-Liking GNEPO, Ivory Coast
On March 27th, the World Theatre Day celebration 2018 was held at the UNESCO headquarters building in Paris, France. More than 900 theatre lovers came to see the event. Among those guests, Jyoti HOSAGRAHAR representing the Director General of UNESCO, Tobias BIANCONE, Director General of ITI and Mohammed Saif-Al-AFKHAM, President of ITI, gave speeches on stage.
Speakers

Mohammed Saif-Al-AFKHAM, President of ITI

Tobias BIANCONE, Director General of ITI

Jyoti HOSAGRAHAR, Representing the Director General of UNESCO
Performances

Under the supervision of the artistic director Daniel Bausch, the evening was hosted by the Clown duo Les Diptik from Switzerland. The 5 messages authors read their messages on stage. The musician Jean-Jacques Lemêtre from the Théâtre du Soleil performed on stage. The final show was directed by Simon McBurney, with Serge Nicolai, Olivia Corsini, Jacques Martial, actors of the Theater du Soleil troupe, as well as the musician Jean-Jacques Lemêtre taking part.
Performances

Jean-Jacques Lemêtre

Final Show: Serge Nicolai, Olivia Corsini, Jacques Martial, Simon McBurney and Jean-Jacques Lemêtre

Final Show: Serge Nicolai, Olivia Corsini, Jacques Martial, Simon McBurney and Jean-Jacques Lemêtre
### PROGRAMME

*Estimated duration: 2h10*

**Artistic Director:** Daniel Bausch, Switzerland

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World Theatre Day 2018 Reception

Part of the World Theatre Day 2018 celebration was the reception at UNESCO’s 7th floor restaurant, where VIPs, the Message Authors and artists were able to meet and exchange.
World Theatre Day 2018 Reception
World Theatre Day 2018 Sponsor

This event was possible thanks to the support of Beijing Lv Dong Wu Xian Culture & Communication.

Lv Dong Wu Xian is a Chinese phrase meaning “infinite rhythm”.

The Company focusses on the development and production of film and TV projects, educating talents for the film and TV industry, promoting cultural exchange between China and the world, and offers consultations on the culture industry. Beijing Lv Dong Wu Xian Culture & Communication Co also has a training centre at the Central Academy of Drama, Beijing, offering training on the performing arts for professionals, children and those who wish to participate in the entrance examination of performing arts academies in China.
World Theatre Day 2018 Media and Press

The World Theatre Day 2018 celebration received a strong response in Paris. Around 900 spectators and VIP guests attended the evening celebration.

Before the event, ITI communicated its event trailer (You can check it here) and its press release to journalists in France as well as through the channels of ITI Network all over the world, granting international visibility.

The TV channel CGTN-Français was present during the all event and did interviews with key ITI people during the reception. (You can check it here)

Media from France, Mexico, Canada, Lebanon, Hungary, USA, Ireland, UK, China, Germany and other countries.
Invitan a Sabina Berman a París por Día del Teatro

La dramaturga mexicana Sabina Berman fue invitada al evento principal de las celebraciones por el Día Mundial del Teatro.

CUIDAD DE MÉXICO, marzo 25 (EL UNIVERSAL).- El próximo 27 de marzo, Berman estará en la sede de la UNESCO en París, como representante del continente.

La página en línea del Día Mundial del Teatro indica que para la celebración de este año, “temerinos cinco autores de mensaje sin precedentes, cada uno proveniente de uno de los cinco continentes de la UNESCO (Africa, América, región de Asia, Asia-Pacifico y Europa).”

“Cifrán el estado global del teatro”, “casi autores, siendo cinco sus principales dentro de sus respectivas regiones, seguramente ofrecerán información valiosa sobre el estado del teatro global a través de sus mensajes”, señala.

“Este año fue seleccionados por el Instituto Internacional de Teatro como una de los cinco autores para escribir un mensaje en el Día Mundial del Teatro 2018, representando al continente Americano”, indica la dramaturga.
World Theatre Day 2018 Media and Press
27 mars 2018 : Journée Mondiale du Théâtre

La 70e année de l'ITI a été dédiée à l'année du théâtre, célébrant les 70 ans du Théâtre National de l'ITI à Paris. L'ITI a organisé une série d'activités à travers le monde pour célébrer la journée mondiale du théâtre.

La journée mondiale du théâtre est une occasion pour les théâtres de partager leurs créations et leur passion avec le public. Elle est également une opportunité pour les artistes de se réunir et de se mobiliser pour la cause du théâtre.

Les manifestations ont eu lieu dans de nombreuses villes du monde, y compris Paris, où un grand spectacle a été organisé par l'ITI. Des spectacles de théâtre et de danse ont été présentés, ainsi que des conférences et des ateliers pour les jeunes artistes.

En conclusion, la journée mondiale du théâtre est une occasion unique de célébrer le théâtre et de promouvoir ses valeurs universelles. Elle permet aux artistes de se rassembler et de partager leur passion avec le monde entier.
World Theatre Day 2018 Media and Press

FRANCE

https://youtu.be/qG6FV_W2Ltg
https://twitter.com/Complicite/status/984396386761367552
https://twitter.com/TheatresParis/status/978528322832433152

MEXICO

https://twitter.com/Gatopardocom/status/978791352573087744
https://twitter.com/TeatroINBA/status/978804616543461377
http://www.notimex.gob.mx/ntxnotalibre/511053
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https://twitter.com/InstCervantes/status/978521665557712896
https://twitter.com/sabinaberman/status/978512483035090944
https://elpoderdelanoticia.com/editorial/el-continente-americano-tendra-voz-en-el-dia-mundial-del-teatro-a-traves-de-
mensaje-de-sabina-berman/
World Theatre Day 2018 Media and Press

CANADA
http://atcainternational.blogspot.jp/2018/03/

LEBANON
https://www.youtube.com/watch?v=0FPevHQfDdM&index=35&list=PL5RWrgmZXuBjr_2xXZH0eY2aTAja4B4cO
https://www.youtube.com/watch?v=5Sxvw3N9ks4

HUNGARY
https://funzine.hu/en/2018/03/27/culture/world-theatre-day/

USA
https://newyorktheater.me/2018/03/27/today-is-world-theatre-day-2018/

IRLANDE

UK
https://www.thestage.co.uk/features/2018/world-theatre-day-maya-zbib-lebanese-theatremaker/
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GERMANY
https://mailchi.mp/etc-cte.org/etc-spring-newsletter-2018?e=74f67f2076

OTHER
https://www.daysoftheyear.com/days/world-theater-day/
World Theatre Day 2018

Contact: info@iti-worldwide.org

www.world-theatre-day.org

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