

GOODWILL AMBASSADORS GATHERING 2026 ATHENS

IN SUPPORT OF



Participation in the UNESCO Goodwill Ambassadors Gathering 2026 in Athens

Cecilia Guidote-Alvarez, President of the Philippines Centre of ITI, UNESCO Artist for Peace, President of the ITI Social Change Network and Director of the Earthsavers DREAMS Ensemble, participated in the UNESCO Goodwill Ambassadors Gathering held from 9 to 11 September 2026 in Athens, Greece. Her participation highlighted the Philippines Centre's commitment to harnessing theatre and the performing arts for social transformation, cultural cooperation and sustainable development.

The gathering brought together UNESCO representatives, Goodwill Ambassadors, artists and cultural advocates to exchange perspectives on climate action, cultural heritage protection, human rights and peacebuilding through cultural education. A special discussion examined the evolving relationship between artificial intelligence and culture, including its impact on creative industries, cultural rights, intellectual property and human artistic expression.

Representing perspectives and practices from the Philippines, Guidote-Alvarez presented initiatives connecting theatre, multimedia and creative education with community empowerment. She highlighted the role of the arts in supporting young people, Indigenous communities, persons with disabilities and communities affected by conflict, displacement and environmental disasters.

Guidote-Alvarez also introduced Earthsavers' cultural-caregiving and Techno-ResiliArt approach, together with a proposal for a virtual SDG Cultural Olympics involving artists, educators, young people and social advocates. Her participation demonstrated how the Philippines Centre contributes to international dialogue by promoting inclusive artistic practice, cultural exchange and collective action towards the United Nations Sustainable Development Goals.