

**International Theatre Institute ITI**

World Organization for the Performing Arts

**ITI Newsletter****Editorial**

Dear Members and Friends of ITI, dear Readers

There are some interesting news and two publications we would like to share with you in this edition of the ITI Newsletter.

- Report on **UNESCO Mondiacult 2022** in Mexico
- A successful completion of the Emerging Scenes in Africa 2022;
- Request to the Centres of ITI for feedback on **Digital Archives of Japanese Theatre** from the Japanese Centre of ITI;
- The ITI/UNESCO Network patronaged event: **National Meeting of Theatre Schools** (Encuentro Nacional de Escuelas Teatro), organized by the Red de Escuelas de Teatro RET Colombia, which will take place from 18 to 21 October 2022 in Bogotá, Colombia.
- The **11th Shanghai International Experimental Theatre Festival**, co-organized by Shanghai Theatre Academy (member of the ITI/UNESCO Network), Yunnan Arts University and the International Theatre Institute ITI will happen from 17 to 23 October 2022.
- **World Opera Day 2022** – Unboxing Opera will happen on Tuesday, 25 October 2022.
- Moreover, there are two publications worth taking the time to read.
- **Theatre Yearbook 2022 - Theatre in Japan** which covers developments in the Japanese performing arts, published by the Japanese Centre of ITI.
- **Chinese Performing Arts Issue 4** which focuses on the development and the studies of Yueju, published by the International Theatre Institute ITI and Shanghai Theatre Academy;

With very best regards,

The Team of the General Secretariat of ITI

**UNESCO****Mondiacult 2022: States adopt historic Declaration for Culture**



## Mondiacult 2022 México

One hundred-fifty States unanimously adopted an ambitious Declaration for Culture on Friday at the end of a three-day conference convened by UNESCO. The text affirms culture as a “global public good”. It reflects countries’ agreement on a common roadmap to strengthen public policies in this field.

Mondiacult 2022, the largest world conference devoted to culture in the last 40 years, brought together nearly 2,600 participants over three days in Mexico City. At UNESCO’s and Mexico’s invitation, 150 States sent delegations to the conference, 135 of them were represented at the highest level by ministers of culture.

Culture has a fundamental role in our societies. Through culture people can discover their common humanity and become free and enlightened citizens. Yet, despite progress, it still does not have the place it deserves in public policies and international cooperation. Mondiacult 2022 is a powerful signal to change this. The Declaration adopted today is a commitment to action.

For accessing the full declaration in the six main UNESCO languages, please click on your preferred language below:

[English](#)

[French / Français](#)

[Spanish / Espagnole](#)

[Русский / Russian](#)

[العربية / Arabic](#)

[中文 / Chinese](#)

**Audrey Azoulay**, UNESCO Director-General underlined: “In the Declaration, the fruit of ten months of multilateral negotiations led by UNESCO, States affirm for the first time that culture is a “global public good”. Consequently, States call for culture to be included “as a specific objective in its own right” among the next United Nations Sustainable Development Goals.

The text defines a set of cultural rights that need to be taken into account in public policies, ranging from the social and economic rights of artists, to artistic freedom, the right of indigenous communities to safeguard and transmit their ancestral knowledge, and the protection and promotion of cultural and natural heritage. It also calls for substantial regulation of the digital sector, notably of the major platforms, for the benefit of online cultural diversity, artists’ intellectual property rights and fair access to content for all.”

Other outcomes of Mondiacult include the establishment, from 2025 onwards, of a World Forum on Cultural Policies, to be organized by UNESCO every four years. The debates of the Forum will be informed by a World Report on Cultural Policies which the Organization will produce.

### **Culture as a driver of development**

According to UNESCO data, the cultural and creative sector is one of the most powerful engines of development worldwide. It accounts for more than 48 million jobs globally –almost half of which are held by women – representing 6.2% of all existing employment and 3.1% of global GDP. It is also the sector that employs and provides opportunities for the largest number of young people under the age of 30.

### **Mondiacult in figures:**

2,600 participants, 135 Ministers of Culture, 83 Non-Governmental Organizations (including the International Theatre Institute ITI), 32 inter-governmental organisations, 9 United Nations agencies.



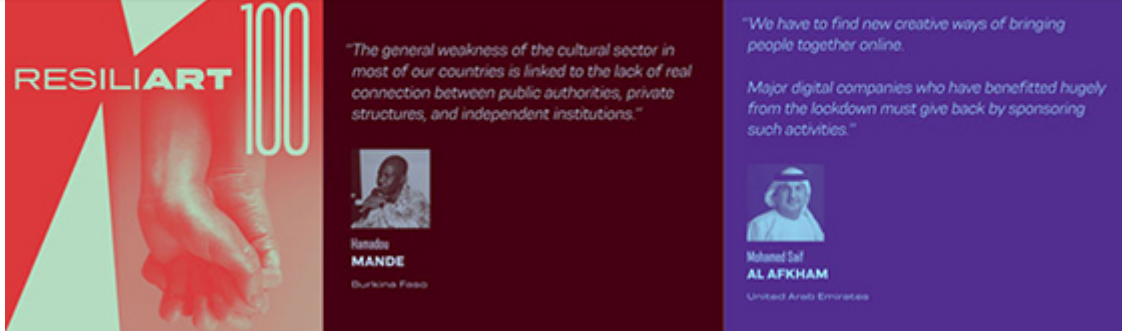
### **Watch some of the events on the Mondiacult website**

If you are interested to watch some of the events of Mondiacult, please visit the special website that is created for the event. You can choose your preferred language version of the website by clicking on Spanish, English or French on the website itself.

[>>Access to website, please click here.](#)

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**Mondiacult Publication – Resiliart 100**



During the Mondiacult Event in Mexico, the publication ResiliArt 100 was released. It contains statements by Ms Audrey Azoulay, DG UNESCO, statistics and statements of 100 culture personalities from all over the world such as from Mohamed Saif Al-Afkham, President ITI worldwide (page 125), and Hamadu Mandé (page 104), Vice-President ITI worldwide.

>>You can download the publication (only in English) by [clicking here](#).

## ITI Centres

### Ghana Centre of ITI



Picture of the Opening of the Emerging Scenes in Africa, in Ghana

### Emerging Scenes in Africa 2022 a resounding success!

The second edition of Emerging Scenes in Africa took place from 25 to 30 September 2022 in Accra, Ghana, under the theme "*Promoting innovations for economic development*". The first edition was organized by the Burkinabe Centre of the International Theatre Institute (ITI) in September 2018 in Ouagadougou. Thanks to the success of the first edition this artistic-educational event has since become a flagship activity of the ITI African Regional Council, including training workshops, master classes, conferences, performances and awards ceremonies.

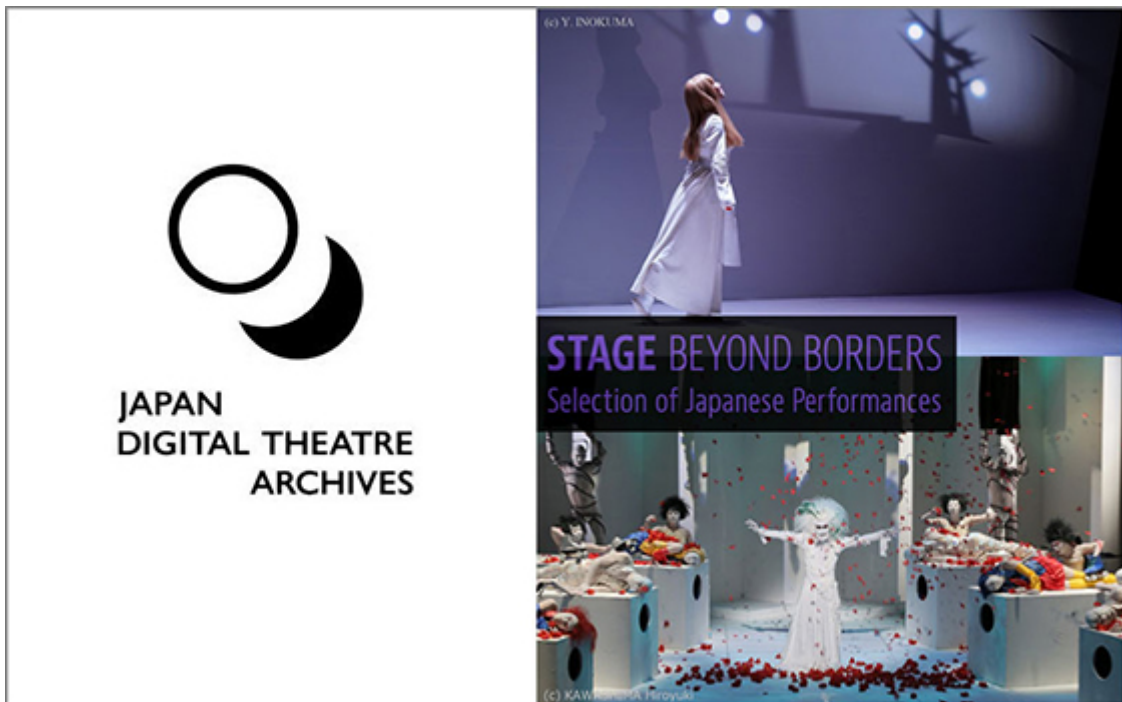
second edition of the “Emerging Scenes in Africa” event. The event brought together numerous young professional artists and experts from Africa, Europe and the Americas in various performing arts fields. The participants came from different countries of the French and English-speaking part African. During 6 days, 7 artistic training workshops and 2 master classes in dance, theatre and puppetry, 7 live art performances and a round table were carried out. This edition is not only intended to be a resilience, but also an invitation to people to truly get acquainted with African cultural roots. It also marked a turning point of intensification of the collaboration of French- and English-speaking artists in Africa.

All eyes are now on the 3rd edition scheduled to take place in 2024 in an African country that will be designated following a call for applications and a broad discussion among the ITI African Centres. “Emerging Scenes in Africa”, an artistic-educational event is continuing to develop and is open to include educators from all over the world in future editions.

For all the event pictures, please visit the official Facebook page: [Scenes Emergentes en Afrique](#)

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### Japanese Centre of ITI



### Request for Feedback on Digital Archives of Japanese Theatre

Japanese Centre of International Theatre Institute ITI has been working on a project for preservation and utilisation of video of performing arts in Japan. This project's aims are to promote commercial distribution by digitally archiving stage performance video and supporting rights handling, and to increase profitability by suggesting new ways to utilise the video through search and portal sites.



In order to let Japanese theatre known by people from all over the world, the Japanese Centre would like to get feedback on the usability of these two websites (JDTA and SBB) from the perspective of the members of the Centres of ITI who collect information on performing arts internationally on a daily basis.

[>>For further information about the project, please click here.](#)

## ITI/UNESCO Network for Higher Education in the Performing Arts

### Red de Escuelas de Teatro RET Colombia



### National Meeting of Theatre Schools (Encuentro Nacional de Escuelas Teatro)

**From 18 to 21 October 2022**

The member of the ITI/UNESCO Network for Higher Education, the Red de Escuelas de Teatro RET Colombia presents the National Meeting of Theatre Schools (Encuentro Nacional de Escuelas Teatro) from 18 to 21 October 2022 in Bogotá, Colombia. The event is under the patronage of ITI/UNESCO Network for Higher Education in the Performing Arts. It is an academic event that happens every year. Each year the topic of the event varies. This year is focusing on the different paths of the theatre education. With the support of the Culture Ministry, a meeting of Theatre and Circus Research is included. The event composes of forums, workshops and two artistic

## Shanghai Theatre Academy STA



### **11th Shanghai International Experimental Theatre Festival**

From 17 to 23 October 2022

The Shanghai International Experimental Theatre Festival was founded by Shanghai Theatre Academy (member of the ITI/UNESCO Network for Higher Education) in 1998. It has developed into a regular biennial event after seven rounds. The 11<sup>th</sup> Shanghai International Experimental Theatre Festival, co-organized by Shanghai Theatre Academy, Yunnan Arts University and the International Theatre Institute ITI will happen from 17 to 23 October 2022.

The theme of this year's festival is **Experimental Theatre in the Pandemic – Tribute to Moliere**, dedicated to the 400<sup>th</sup> anniversary of Moliere's birth. The artists from Germany, Georgia, Greece, India, Italy, Iran, Northern Macedonia, South Korea, Uruguay and China will present **15 performances online** during the week-long festival. At the end of it the international academic symposium will be held.

Please visit <https://sietf.sta.edu.cn/> to see all the videos of the selected theatre productions.

## ITI Partner Organizations

### **World Opera Day 2022 – Unboxing Opera**

Tuesday, 25 October 2022 will be the 4th edition of the World Opera Day and an opportunity to unbox opera! Unboxing Opera refers to the millions of videos where users unbox products in front of their camera, revealing the received object, analysing and explaining it to their virtual audience. The very enthusiastic videos reflect the emotion and excitement someone can feel when discovering something new. Beyond the reference to those videos, “unboxing opera” quite clearly evokes the idea of bringing theatre out of a rigid place and suggests breaking the limits of the art form. Unboxing Opera will give the opportunity to a wider audience to discover new facets of opera, to deepen their knowledge about it and to be surprised and touched by the art form.

### **Take Action!**

World Opera Day is the opportunity to show the value of opera for society to your community. Participate in the worldwide initiative with a live or online activity that reflects this year’s theme Unboxing Opera. Open your theatre and allow the curious to discover some secrets of the opera and to share their experiences and reactions on social media; bring opera music in a public space; launch a community programme or a digital project on that day; reveal some unknown aspects of your work through videos on social media... The possibilities are infinite! It’s up to you to find the best way to engage with your audience and beyond.

### **Communications**

To be part of the World Opera Day celebrations and integrate the coordinated communication plan, [please use our tools which you can find in the shared drive](#), containing the World Opera Day logo, the Unboxing Opera visuals (in different languages) and the World Opera Day animated logo, for videos. Please click here to get [more information](#).

In all social media, please use #WorldOperaDay and #UnboxingOpera as our unifying hashtags. Please let [celia@opera-europa.org](mailto:celia@opera-europa.org) know about your contribution to World Opera Day, so that we may integrate its promotion into our communication plan.





### **Theatre Yearbook 2022 – Theatre in Japan**

The Japanese Centre of ITI has published “Theatre Yearbook” since 1972, covering developments in the Japanese performing arts. The publication “Theatre Yearbook” has laid a firm foundation for activities that seek to gain knowledge of the relationship between Japan and the world, to deepen mutual understanding by positioning Japan within the global network, and to realize cultural development and peace.

[>>Click here to download or read the publication.](#)

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### Chinese Performing Arts – Issue 4, dedicated to the Yueju

The International Theatre Institute ITI and Shanghai Theatre Academy, member of the ITI/UNESCO Network for Higher Education in the Performing Arts are proud to announce that the fourth edition of the Chinese Performing Arts is now available. The journal covers the topics of today's stage of China, the spread of Chinese Theatre and the introduction of Chinese plays and artists. This is the fourth issue which focuses on the development and the studies of Yueju, one of the most important forms of Xiqu. The publication includes texts on "Love to Rebellion – The textual adaptations of Xu Jin's Yueju work "A Dream of Red Mansions", on the "Female Xiaosheng of Yueju, on the Shanghai Yueju House: The Root and the Growing Branch of Chinese Yueju, etc. Chief Editors of the Publication: Gong Baorong and Tobias Biancone.

[>>Click here to download or read the publication.](#)

### Next Newsletter

#### ITI Newsletter November 2022

Please send the information that you want to have published in the Newsletter edition of November 2022, no later than **26 October**. The November Newsletter will be sent out around 10 November. Please send royalty-free pictures, text, and logos to [news@iti-worldwide.org](mailto:news@iti-worldwide.org). If you use a picture of a photographer, add the name of the creator of the photo.

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Did you miss an ITI Newsletter? Do you search for information that you found in an ITI Newsletter and cannot find it anymore? Well, that should not be a problem for you. There is a section on the ITI website where you can find the past ITI Newsletters: [>>Here is the link to this archive](#)



[>>ITI Website](#)



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