

# Membership ITI Member Card

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## Comments

After some technical and postal problems, the machine that creates the Member Card is back in Europe and cards can be ordered by Centres and Cooperating Members – only – by sending the list of members to be awarded Member Cards (with) in an Excel spreadsheet to [membercard@iti-worldwide.org](mailto:membercard@iti-worldwide.org). Please do not order single Member Cards; rather, collect and submit a list of at least ten (insert a number that is preferred). The Cards and the Year Stickers will only be sent to the addresses of Centres and Cooperating Members, not to individual members. As it is a Card for professionals the following data should be sent:

First Name LASTNAME

Profession or Position in ITI

Name of ITI Centre

All the Centres and Cooperating Members will receive the sample Excel spreadsheet to be sent to the above address. If it is not present, please ask for it over the above email.

The Member Card is used by some ITI Centres and Cooperating Members. And it opens the doors to reduced ticket prices or free tickets at Festivals or venues. Some don't use it. In some ITI Centres, the Card is given to people, in some it is sold. In some ITI Centres the Member Card is used as an identification for solidarity in the performing arts community. Should it continue? This is a question that will be discussed during the "Secretaries' General" Meeting during the Yerevan Congress.

Here are answers to frequently asked questions concerning the Member Card, its meaning and its use:

## What is the ITI Member Card?

An ITI member card, as the name indicates, is a card individual or institutional members of ITI can benefit from as part of their membership in the organization.

## What is the Card Good for?

- Provides privileged access to venues: depending on the countries, the ITI member card allows its holder to access performing arts venues and festivals with a discount or for free, at the discretion of the venue/festival.
- Increases ITI visibility: the card increases the attractiveness and visibility of ITI and allows theatre professionals, as well as students, to benefit from the ITI worldwide network.
- Fosters appreciation of the performing arts: the card gives an impetus to the performing arts by encouraging visits to performing arts venues and festivals in one's own country and abroad.
- Promotes performing arts venues and festivals: the card further promotes those venues and festivals which allow the use of the card with a link on the Centre's page and on the ITI website.

## Who Can Obtain the Card?

- All board members and personnel of an ITI Centre or Cooperating Member
- All individual members of an ITI Centre

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- All members belonging to an organizational or institutional member of an ITI Centre
- Donors and Sponsors of an ITI Centre or of the General Secretariat ITI
- Performing arts students in a Centre's country (through a special agreement with the Centre)
- Centres that have no individual or organizational membership structure may find a way to issue cards for performing arts professionals and students
- Leaders of ITI partner organizations
- In countries without a Centre or a Cooperating Member the General Secretariat or a Centre of a neighbouring country may give out the cards

## Do Venues and Festivals Accept the Card?

- The promotion of the card is the responsibility of the ITI Centres and the General Secretariat. ITI Centres are responsible for the acceptance of the card in their area or country.
- Each venue or festival is free to regulate the reduction or free entrance. The "right" of ITI members to free or reduced entry to venues worldwide is not a given.
- This privilege depends on the goodwill of the institutions concerned as well as the successful promotion by the National Centres in the countries where the venues are located.
- Experience has shown that the card is accepted by many theatres, even if there is no ITI Centre in the country. Good advice to members will be to try to use the card at all times to raise public awareness.

## Where Can You Already Use it?

- The card is in use in Bangladesh, Burkina Faso, Cameroon, Croatia, Cyprus, Denmark, Germany, Greece, Jordan, Saudi Arabia, Serbia, Slovenia, Sudan, Sweden and Switzerland.
- We suggest that you try to use the card everywhere, thus helping to spread the information, and work through your Centre to ensure its worldwide acceptance.

## Incentives for Performing Arts Venues

- ITI Centres & Cooperating Members should continuously promote the card to performing arts venues and festivals to encourage acceptance of the card
- To encourage acceptance, the ITI worldwide website will have a link to the ITI Centre where there will be a list of all venues and festivals accepting the card with links to their websites
- The General Secretariat can issue an ITI card logo sticker to centres for distribution to participating venues and festivals. It is a kind of "quality label" for venues to use the ITI logo

## What if Theatre/Dance Performances Are Free in My Country?

- In countries where venues and festivals do not charge an entrance fee, the card is only of interest for those members who travel abroad.

## How to Order the Card from the Secretariat?

- Centres fill out an excel spreadsheet provided by the Secretariat with the necessary data of their members (names, profession, date of birth, etc).
- The Secretariat issues the card based on the data received.
- After the first card, members receive yearly stickers to extend the validity of the card.
- The General Secretariat issues Cards for its members, sponsors and donors free of charge.

## When Can I Receive the Card?

- Cards for new members can be requested from the Secretariat on a continuous basis.
- Contact information of theatres accepting the membership card can be provided on a continuous basis.

## Statistics August 2014

So far the General Secretary has issued 2282 Member Cards and sent them to 15 Centres (Bangladesh, Burkina Faso, Cameroon, Croatia, Cyprus, Denmark, Germany, Greece, Jordan, Saudi Arabia, Serbia, Slovenia, Sudan, Sweden and Switzerland).

## Discussion about the Future

Discussion about the future of the Member Card at the "Secretaries' General Meeting" at the Congress in Yerevan.

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