

**International Theatre Institute ITI**

UNESCO, 1 rue Miollis, F-75732 Paris cedex 15, France  
Tel. +33 (0)1 45 68 48 80 / Fax: + 33 (0)1 45 68 48 84  
iti@iti-worldwide.org / www.iti-worldwide.org

**INTERNATIONAL DANCE DAY CELEBRATION**

All dance institutions, government institutions, ministries of culture and all dance practitioners and dance lovers are invited to celebrate International Dance Day, on April 29<sup>th</sup>.

In the past, the Centres and Cooperating Members of the International Theatre Institute have participated in the celebration through:

- translation of the message and the biography of the author in their country's language(s)
- promotion of the message to the public, especially to the dance public at large
- reading of the message to dance audiences on April 29<sup>th</sup>, before performances
- organisation of events such as international or national dance festivals on or around April 29
- organisation of special performances, symposiums, colloquiums and round tables
- circulation of information in the media
- giving of awards on that day
- day of 'open doors' or inauguration of new performing arts venues, dance companies
- a national message, parallel to the international message
- distribution of articles on dance and comments on the International Message in journals and newspapers
- radio and TV broadcasts about dance
- organisation of meetings between artists and students interested in dance and performing arts in order to promote dance and encourage students' participation
- organisation of tributes to dancers through special events in cinemas, museums and other cultural venues
- publication of an eminent dance performer's biography
- publication of a "special edition" of award-winning or new recordings of performances on video
- special dance performances on TV
- a 'free entrance' day or distribution of dance tickets for free
- speeches of eminent personalities
- popular balls, fairs, processions, "dancing on the street" initiatives
- special posters
- edition of a special stamp
- charity performances for organisations in the field of dance
- messages put on YouTube, Twitter, Facebook, etc.

Every fruitful idea to enrich the worldwide celebrations is welcome. There are no limits for one's inspiration!

Members of a Centre may also attend the event at UNESCO, if such is organised by the General Secretariat of the ITI and UNESCO.